

## **Regional Meeting**



An innkeepers' gathering for members and non-members from across Virginia.

Date: December 7, 2022 Location: Prospect Hill Inn (Paula Findley) 540-967-0844 2887 Poindexter Rd. Louisa, VA 23093

## Agenda

10:30 am	Arrival, coffee, networking, industry partners' displays  Issues poster (hand an easel pad and people write down things they need information and networking about				
10:50	Welcome, introductions of Board, a little history (Lankford)				
11:00	Round Robin (around the room) Name, Inn, how long in business, Share one Crazy Guest Story				
11:45	Issues poster – Innkeeping concerns				
12:15	Boxed Lunch				
	Industry partners - 3 min commercials during lunch				
1:00	What's Cookin? Facilitated discussion				
2:00	Marketing and social media- advantages and				
Marketing Spo	enerating content – Speaker: Judith Alberts, ecialist				
3:00	Break				
3:15	All about STAYVA Gift Certificates				
3:20	<b>ALP- who are they and what would we get from them?</b> Policies, how they affect B & B's and Inns. Speakers: ALP Representatives TBA				
4:00	Memberships and involvement in the association, adjourn				

For lodging special rates call the Prospect Inn 540-967-0844 (\$160++ per night) or go online to reserve. <a href="https://www.prospecthill.com">www.prospecthill.com</a>. Mention you are with the StayVA meeting!

## Registration



## Register by December 1, 2022

Attendee's Name	
Name of your Business	
Mailing Address	
Email address	Phone #

The cost of the meeting is \$25 to cover a boxed lunch and morning beverage service. This is also the fee per person to attend. Any additional program fees will be paid by StayVA.

Register by <u>emailing</u> this form to Amy Demetry then you will be invoiced as soon as your registration is received. It is important to pre-register so we can order the meals. Email to: <u>amydemetry@yahoo.com</u>. You can type on the form and email it or write on and take a photo and send it by email as a photo file.

Select Boxed Lunch below. details here: https://troy-market.business.site

Check your selection	Boxed lunch		
<b>✓</b>	Includes sandwich on house-made bread, chips,		
¥	cookie, drink		
	Italian Sub		
	American Sub		
	Tuna Salad		
	Turkey Club		
	Turkey & Cheese		
	Almond Chicken Salad		